Workshop Description: "So you want do venture down the path of an evaluation or research project with an organization, but want to avoid the potholes? It doesn't have to be a rough road. This workshop will use an experiential format to engage participants in tips and strategies to integrate evaluation and research within an organization. An overview of a process that has been successful at both non-profit and private organizations will provide you the map you need toward smoother travels of program evaluation within an organization."

“Maps encourage boldness. They’re like cryptic love letters. They make anything seem possible.” Mark Jenkins, To Timbuktu

Organizational Evaluation ‘TripTik’
1. Connect with your travelers: Observations, Conversations, Cross-functional Team
2. Determine your destination: specific measurable key performance indicators
3. Map your route: Master Quality Plan and Toolkit
4. Guide the Travel and Detour if Necessary: Simplify, Adjust, Redirect
5. Celebrate the journey as well as the destination!

Avoiding the Potholes or Creating a Smooth Trip from the Beginning
- Be Friendly: Establish a personal connection. Little things go a long way in relationships.
- Enter Their World: Immerse yourself firsthand to see their point of view.
- Sell the Benefits and Provide Compelling Evidence: Start with a problem common to your audience, show how it has affected you, as a person, and how you have overcome it. You will be given the benefit of the doubt if you can demonstrate that you're working on a problem that they care about.
- Share your commitment: "Time in the trenches" - from avocation to interest - infuses your efforts with enthusiasm.
- Genuinely Care: Focus more on their interests, desires, needs, and expectations.
- Be Sincere. Establish your credibility in ways that make people believe that you are working towards the greater good.

“Few things are impossible to diligence and skill. Great works are performed not by strength, but perseverance.” Samuel Johnson (1709-1784)